



## Clinic Pain Relief Program

Utilizing at-home microcurrent therapy to treat patients, limit workload and establish a new revenue stream.

Simple solution with significant benefits:

- Minimal investment of non-financial resources
- Efficient in-service session and quick ramp-up process
- Initial and ongoing educational and marketing support
- Removed burden of stocking and shipping products
- Exceptional customer service with quick turnaround times

LET'S ANSWER YOUR QUESTIONS

## What steps are involved to participate?

Your participation is designed to be simple, efficient and beneficial for your clinic and your patients.

- Clinic registers for program and confirms technology assets.
- Clinic staff receives sample devices and in-service training.
- Clinic conducts telemedicine or in-clinic appointment for pain; issues HIPAA release and prescription.
- Patient's device is drop-shipped directly to the patient.

## Does my clinic qualify for the program?

To determine if the program is a fit for you and your clinic, please review the quick reference below.

Qualifications	Time Commitment	Financial Commitment
Must be licensed with NPI	N/A	N/A
<u>Onboarding Protocol:</u> <ul style="list-style-type: none"><li>• Clinic name, address, number of staff for receiving devices</li><li>• Distribution and HIPAA Compliance Agreement</li><li>• Non-disclosure for clinic pricing</li></ul>	30 minutes	None
Staff receives devices and schedules e-training appointment with an Avazzia medical professional. Staff practices treatment with fellow staff members. Virtual meeting includes device demonstration and Q&A session.	Three, 20-minute appointments	None (Devices will be provided by Avazzia for applicable staff)
Online device training session and certificates issued to staff.	30 minutes	None

## What are the benefits for my patients?

When your patient purchases an Avazzia product that you prescribe, they will receive exceptional customer service from our team.

- Online customer support.
- Customer satisfaction survey and follow up.
- Online appointment for device training and Q&A.
- Confirmation their SOAP notes (HIPAA-compliant) have been sent to your clinic.

## Clinic revenue generation

- Clinic charges for office visit or telemedicine appointment when determining the device is appropriate for the patient's pain relief and issuing a prescription.
- Clinic charges the patient for the purchase of the device.
- Clinic charges for doctor review of patient reports and data sent from Avazzia to the clinic.

## GETTING STARTED

Your team can get started in as few as two business days. The process really is that simple.

### STEP 1: Clinic Onboarding

- Meet all qualification requirements
- Complete onboarding paperwork
- Contract to enroll in program
- Agreement Documents
- NDA form to learn device pricing information
- Review general clinic information with Avazzia representative (clinic address, number of staff, etc.)

### STEP 2: Staff Training

- 3-minute video of program overview
- 30-minute online device training session
- 15-minute training certification exam
- 1-hour application of device training (therapy can be completed on self and/or other staff)
- One, 20-minute e-training appointment with an Avazzia medical professional to demonstrate use of device and ask questions

### STEP 3: Virtual Patient Interactions

- Assess patient's pain using pain evaluation form.
- Identify device to recommend, or prescribe, to the patient, based on the patient's reported pain.
- Charge patient for the device, as well as the clinic fee, at the same time.
- Complete order online for device with drop-ship instructions to patient's home or to the clinic.
- Avazzia ships device and communicates the device comes with three, 20-minute live, online e-training consultations with a HCP, within 30 days. And, FREE online videos available 24/7.

### STEP 4: Follow Up

- Meet all qualification requirements and complete onboarding paperwork.
- Sign contract to enroll in program and authorize agreement documents.

## Patient data and outcomes

- Patient SOAP notes from online e-training of device.
- Patient-reported outcomes.
- Usage information, if available - frequency and duration of therapy. device and mode usage, etc.
- Patient-reported customer satisfaction survey results.

## Avazzia's BEST Platform

Avazzia products are developed on the patented **BEST (Bio-Electric Stimulation Technology)** platform. All devices are designed as simple, easy-to-use, hand-held therapy for non-pharmaceutical, non-invasive pain relief.

BEST devices produce microcurrent impulses, transmitted through the skin to interface with the body's internal peripheral nervous system for the purpose of therapeutic intervention and pain relief. BEST devices react to the body's response to the microcurrent stimulus. With each response, the electrical properties of the tissue change. The device detects changes and responds, resulting in the very next signal being modified. This is possible because Avazzia BEST products use a unique analog output controlled by high-speed microprocessors, which establish a "cybernetic loop" between the device and the body's tissue.



### BLUE OTC

Over-the counter device with two preset therapy modes for pain relief from daily activities and exercise.



### BEST-RSI

Prescription-required device with four preset modes for relief from chronic, intractable, post-surgical and post-traumatic pain.



### PRO-SPORT ULTRA with Reaction Technology

Prescription-required device with four preset modes for relief from chronic, intractable, post-surgical, and post-traumatic pain, with reaction technology.

- Displays digital feedback of relative conductance and tissue rate of change to the stimulus
- Indicates optimal treatment locations
- Indicates when tissue reactions to the stimulation slows to zero.
- Maintains usage data including number of power ups and run time.